

**Web Design  
Dreamweaver Website Rubric**

**Student Name:** \_\_\_\_\_  
**Site Location / Name:** \_\_\_\_\_

Computer Magnet students should use the following rubric for websites created with Dreamweaver.

The basic process is as follows:

- Use Inspiration to create a site map and get approval.
- Create a site folder.
- Create subfolders within the site folder; minimum = buttons, pictures.
- Create a header graphic for the site.
- Create buttons for the site.
- Create a Site in Dreamweaver (Site > New Site).
- Create the main page and name it **index.html**. Use the site map to create links to other pages.
- Duplicate index.html for other pages in the site. Remember no spaces in file names. Edit the content of the other pages.
- Edit and optimize the file size for all pictures before using them in the site.

**After completing your site, complete this sheet and turn it in.**

<u>Item</u>	<u>Points</u>
Daily work – here, on-time, on-task (1 pt per day). (15 pts)	
Site organization – site created in <b>site folder</b> on local server; minimum subfolders = buttons, pictures; main page = <b>index.html</b> ; <u>no spaces</u> in file names, descriptive file names. (5 pts)	
Readability – fonts are easy to read; font/background contrasts as dark/light or light/dark. Backgrounds do not adversely affect readability. (8 pts)	
Use of color – colors enhance & do not detract from the site. Follow color theory concepts. (6 pts)	
Design principles – accepted design principles used throughout the site and project. Review the <b>Web Design Checklist</b> before making final design decisions. (7 pts)	
Billboard/Header for pages – consistent, attractive. (6 pts)	
User interface/Navigation – site is easy to navigate, page navigation is consistent on each page, uses rollover buttons. (8 pts)	
Images – images are appropriate and convey what the page is about; background images do not dominate other page content. Images have been cropped and have a descriptive name. All images have been sized correctly before use in the site; in general, images < 50kb. (10 pts)	
Use of tables – page layout is enhanced with tables. (5 pts)	
Errors – text is free of spelling and grammar errors. (5 pts)	
Page content – The website follows the theme/purpose proposed for the site. All pages included in <b>Site Map Plan</b> are included and are complete. (15 pts)	
Positive presentation/appropriate content – the content of the site reflects positively on the student and Thomas Jefferson High School, does not contain any inappropriate content. (10 pts)	
<b>TOTAL POINTS (100 POSSIBLE)</b>	